



the TORLYS difference



TORLYS
smart floors

*Starts Beautiful
Stays Beautiful*



TORLYS
smart floors

www.torlys.com



Scan the QR code
on your smart phone
and link to our videos.

MK-GE-GE914





**TORLYS hardwood
sophisticated. stylish.**

TORLYS wider, longer planks are gap and warp resistant.

STARTS BEAUTIFUL, STAYS BEAUTIFUL

"I wanted new hardwood flooring, I just didn't know where to start. Which colour is right? Which style suits my life? Will it always look beautiful? I walked into the store hoping for inspiration, and I found so much more. I found TORLYS. Their floors are beautiful."

~ Emily

FEELS GOOD

"I was looking for sustainable flooring and was excited to find out that TORLYS uses recycled materials, sources wood from managed forests and encourages people to re-use their flooring."

~ Navia

PEACE OF MIND

"My floor is now a few years old, and it's still gorgeous. It's good to know that TORLYS Bulldog™ Easy Plank Replacer allows me to replace a damaged or dented plank instead of having to sand or change the entire floor."

~ Jennifer



STARTS BEAUTIFUL

**TORLYS laminate
beautiful. durable.**

A stunning laminate collection that endures the test of time.



TORLYS leather
brehtaking. distinctive.

Nothing compares to the unique and classic beauty of leather.



TORLYS cork
warm. comfortable.

Walk barefoot and you'll know why this is a natural favourite.

STAYS BEAUTIFUL

"I had no idea what gapping, warping or cupping looked like, and I didn't want to find out. Thankfully, TORLYS Uniclic® joint technology and superior core make sure they don't happen."

~ Ashley

WHY SMART FLOORS?

- Multiple layers of scratch-resistant, eco-friendly, water-based urethane finish that is warranted for up to 35 years.
- Patented Uniclic® Joint resists ugly gapping. No other joint outperforms TORLYS Uniclic® Joint.
- TORLYS Smart Core is ultra dense and engineered to be more dent resistant than conventional hardwood.

PERFORMANCE



SUPERIOR PERFORMANCE BUILT IN

SMART UNICLIC® JOINT TECHNOLOGY

- Constant lower lip pressure creates the tightest joint.
- Tested to withstand extraordinary joint stress—more than 1,000 lbs of pressure per linear yard is needed to pull apart two TORLYS planks.
- Milled to 1/1000 of an inch for the most exacting fit.

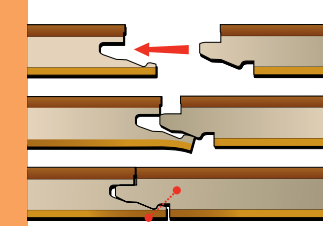


MOST SWELL RESISTANT

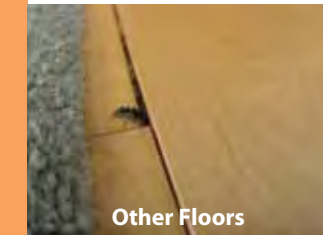
- Tested in water for 24 hours, TORLYS floors outperform. While ordinary floors can swell 20% or more, TORLYS Smart Floors register as low as 6%.
- Lowest swell rates prevent ugly raised edges and reduce chipping.

SMART CORE

- TORLYS ultra-dense, compressed Smart Core resists denting.
- Other floors may dent visibly more than TORLYS.



Uniclic® Joint Technology



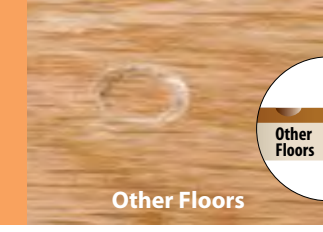
No Gapping



Resists Swelling



Low Swell Core



Resists Denting

gapping, warping and cupping?
no thank you

STAYS BEAUTIFUL

FEELS GOOD

"We reduce the amount of resources needed to make our products. We re-use cork, leather and wood in our floors and offer floors that are FSC® Certified from managed forests. We even encourage customers to re-use or re-purpose their TORLYS floors. At TORLYS, we're inspired by nature in our journey to create a smaller footprint. We urge you to rethink the way you look at flooring too."

~ Peter Barretto, CEO and President

SMARTER USE OF NATURAL RESOURCES

- Do more with less—we produce up to 30 times more hardwood flooring from a single tree than other flooring companies.
- Sustainable—we source hardwood from managed forests.
- Move It and Re-use It—every TORLYS floor can be disassembled and re-used in another room or home. You can even donate it to a local Habitat for Humanity® ReStore.
- Renewable—just ask your TORLYS dealer to replace damaged or dented planks with the TORLYS Bulldog™ Easy Plank Replacer. No glue. No nails. No staining.



ENVIRONMENT



TORLYS floors are re-usable



TORLYS Natural Glow, Eco-Friendly Floor Cleaning Kit

LEED®

HEALTHY HOME

"My daughter has asthma, so we removed the carpet from her bedroom and replaced it with a TORLYS floor. She's breathing much easier and so am I."

~ Luke

THE HIGH-STANDARDS OF TORLYS FLOORS

- All TORLYS floors and underlays are CARB 2 compliant and meet the Healthy Home requirements set by the European (E1) and California (Section 01350) indoor air quality standards—the most stringent in the world.
- Many TORLYS floors come with recycled cork backing for comfort, and include Microban® antimicrobial protection to inhibit the growth of odour causing bacteria, mould and mildew.
- TORLYS eco-friendly cleaning products are biodegradable (with no VOCs) and fragrance free.
- TORLYS products contribute to LEED® (Leadership in Energy and Environmental Design) in three areas—materials and resources, indoor environmental quality, and innovation and design.

FEELS GOOD



TORLYS beautiful flooring,
move it and re-use it



PEACE OF MIND

"I know life happens, especially in my house. However, I found out that every TORLYS floor is Bulldog™ Protected. You can remove a damaged plank and replace it."

~ Catherine

BULLDOG™ PROTECTION

TORLYS Bulldog™ Easy Plank Replacer allows you to:

- Replace a damaged plank, not your entire floor.
- Fix major mishaps quickly and easily.
- Renew your floor without sanding or refinishing.
- Contact your TORLYS retailer for details.

MINOR FIX-UPS

TORLYS offers touch-up kits for minor scratches and floor dressings that help make minor wear disappear.

PROTECTION



Separate

Lift

Remove

Replace

CHANGE YOUR MIND? RELAX, IT'S A TORLYS.

If after 30 days you are not happy with your TORLYS floor, for whatever reason, contact your retailer and TORLYS will replace your floor with a TORLYS floor of equivalent value. All you pay is the price of installation. See www.torlys.com for details.

GUARANTEED TRADE-IN VALUE. NOW THAT'S SMART!

Years down the road, when you want to change your floor, TORLYS will provide you a Trade-in Value of up to 20% of the original purchase price of your old floor. All you need to do now is register the warranty for your new floor. Visit www.torlys.com for details.

Valid on purchases as of June, 2011.

ASSURANCE

PEACE OF MIND ASSURANCE

Find the perfect TORLYS floor using our convenient rating system.

	Premier ★ ★ ★ ★ ★	Elite ★ ★ ★ ★ ★	Designer ★ ★ ★ ★ ★
PERFORMANCE WARRANTY			
Wear Warranty	25 year limited	30 year limited	35 year limited
Structure	Lifetime	Lifetime	Lifetime
No Gapping When 30-60% humidity maintained	Lifetime	Lifetime	Lifetime
HEALTHY HOME Indoor Air Quality	Our standards are the most stringent in the world. TORLYS meets California Indoor Air Quality norms and is CARB 2 compliant.		
MOVE IT & REUSE IT Re-purpose guarantee Move your TORLYS floor to another room or another home	1-time move under warranty	2-times move under warranty	3-times move under warranty
Trade-In Value Toward the purchase of a new TORLYS floor. See www.torlys.com for details.	5% - up to 25 years	10% - up to 30 years	20% - up to 35 years
Satisfaction Guaranteed See www.torlys.com for details.	30/30 days If after 30 days you are not totally satisfied, you have 30 days to order another TORLYS floor.	30/60 days If after 30 days you are not totally satisfied, you have 60 days to order another TORLYS floor.	30/90 days If after 30 days you are not totally satisfied, you have 90 days to order another TORLYS floor.

NOTE: See www.torlys.com for complete details on the TORLYS Peace of Mind Assurance Program.

PEACE OF MIND

the TORLYS bulldog™ easy plank replacer
a floor's best friend

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smart floors

*Starts Beautiful
Stays Beautiful*

Relax, It's a TORLYS Smart Floor

When people ask, "Why should I invest in a TORLYS Smart Floor?", we have one response: **inspiring beauty and peace of mind.** Our floors start beautiful and stay beautiful over time. We create inspiring flooring and support your purchase like no other flooring company. Our goal is to create a unique and enjoyable purchase experience. We believe it is the Smart thing to do.

We Want to Learn What's Important to You.

Share your thoughts and concerns with us at www.asktorlys.com.